

Obesity's Impact on Iowa's Economy and Workforce in 2022



REDUCED ECONOMIC ACTIVITY BY \$5.7B

70% of adults have obesity or overweight



>\$1B in higher healthcare, absenteeism, and disability costs to employers



\$725M detrimental state budget impact



COST OF OBESITY ON IOWANS



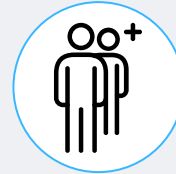
Reduced Labor Force Participation

31,400 fewer adults with obesity working



Reduced Earnings for Employed Women

Women with obesity earn 9% less than women with healthy weight



Obesity-Attributed Early Mortality

5,500 premature deaths occur annually



Higher Medical Costs

\$360M spending by households

COST OF OBESITY ON EMPLOYERS

HIGHER MEDICAL COSTS



\$619M in higher healthcare costs to employers



\$415M in health-related lost workdays and disability



2.5% reduction in Iowa's Gross Domestic Product (GDP)

5%-25% weight loss among adults age <65 over 10 years has potential to **save \$3.9B-\$9B** in medical costs

COST OF OBESITY ON STATE & LOCAL GOVERNMENT

\$449.2M reduced tax revenues from lost economic activity

Medicaid	\$132.8M higher Medicaid spending
Healthcare Coverage	\$124.9M for employee healthcare coverage
Public Assistance Program	\$18.1M in public assistance program costs
TOTAL	\$275.8M increased spending

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Read full report: <https://www.globaldata.com/health-economics/US/iowa/Obesity-Impact-on-iowa.pdf>