

Obesity's Impact on Maryland's Economy and Workforce in 2023



REDUCED ECONOMIC ACTIVITY BY \$11.2B

68% of adults have obesity or overweight



\$3.9B in higher healthcare, absenteeism, and disability costs to employers



\$1.2B detrimental state budget impact



COST OF OBESITY ON MARYLANDERS



Reduced Labor Force Participation

61,600 fewer adults with obesity working



Reduced Earnings for Employed Women

Women with obesity earn 9% less than women with healthy weight



Obesity-Attributed Early Mortality

8,400 premature deaths occur annually



Higher Medical Costs

\$713M spending by households

COST OF OBESITY ON EMPLOYERS

HIGHER MEDICAL COSTS



\$1.1B in higher healthcare costs to employers



\$2.8B in health-related lost workdays and disability



2.2% reduction in Maryland's Gross Domestic Product (GDP)

5%-25% weight loss among adults age <65 over **10 years** has potential to **save \$3.4B-\$16.8B** in medical costs

COST OF OBESITY ON STATE & LOCAL GOVERNMENT

\$700M reduced tax revenues from lost economic activity

Medicaid	\$304M higher Medicaid spending
Healthcare Coverage	\$208M for employee healthcare coverage
Public Assistance Program	\$24M in public assistance program costs
TOTAL	\$536M increased spending

For more information: Consulting@globaldata.com

Access more factsheets & reports: <https://www.globaldata.com/health-economics/US/>