Obesity's Impact on New Hampshire's Economy and Workforce in 2023



REDUCED ECONOMIC ACTIVITY BY \$2.4B

67% of adults have obesity or overweight



\$915M in higher healthcare, absenteeism, and disability costs to employers



\$166M detrimental state budget impact



COST OF OBESITY ON NEW HAMPSHIRITES



Reduced Labor Force Participation

12,400 fewer adults with obesity working



Reduced Earnings for Employed Women

Women with obesity earn 9% less than women with healthy weight



Obesity-Attributed Early Mortality

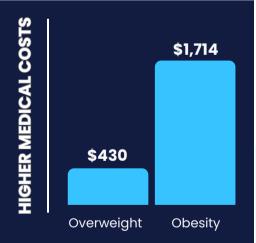
2,000 premature deaths occur annually



Higher Medical Costs

\$190M spending by households

COST OF OBESITY ON EMPLOYERS



\$286M in higher healthcare costs to employers



\$629M in health-related lost workdays and disability



2.1% reduction in New Hampshire's Gross Domestic Product (GDP)

5%-25% weight loss among adults age <65 over 10 years has potential to save \$1.7B-\$4.8B in medical costs

COST OF OBESITY ON STATE & LOCAL GOVERNMENT

\$46M reduced tax revenues from lost economic activity

Medicaid	
Healthcare Coverage	

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Public Assistance Program

\$64M higher Medicaid spending

\$53M for employee healthcare coverage

\$3M in public assistance program costs

\$120M increased spending



TOTAL