

NEWS RELEASE



Embargo until October 17, 2023, at 7:00 am ET

GlobalData report highlights staggering economic costs for Texas of \$39.8 billion due to obesity

Obesity and overweight are estimated to have caused a staggering \$39.8 billion reduction in Texas' economy in 2022, equivalent to 1.7% of the state's gross domestic product, according to a report released by [GlobalData Plc](#), a leading data and analytics company.

GlobalData's report, '[Obesity's Impact on Texas' Economy and Labor Force](#),' analyzes the economic and workforce implications of obesity in the State of Texas, as well as the impact on state tax revenue collections and costs. Obesity is a serious, progressive disease and is associated with a range of other diseases, including type 2 diabetes, cardiovascular diseases, and musculoskeletal disorders. In Texas, approximately one-third of adults are classified as having obesity (35.5%), and another third have overweight (34.7%) in 2022. This disease not only contributes to an increase in healthcare spending and premature death but also has a detrimental effect on labor force participation and productivity.

Estimates of the economic impact of obesity on Texas include: 294,500 fewer adults in the workforce due to obesity-related unemployment and premature death, \$4.1 billion higher costs to employers for health-related absenteeism and disability, and 9% lower earnings for women with obesity compared to women with a healthy weight.

Employers in Texas paid an extra \$4.9 billion in higher medical expenditures for health complications attributed to obesity and overweight. Households with private insurance incurred \$2.8 billion in higher costs. Medicaid costs to the state were higher by \$928.6 million (equivalent to 6.1% of the state's Medicaid spending). The federal government also spent an estimated \$6.6 billion more on Medicare and Medicaid for Texas residents.

Obesity and overweight have a detrimental impact on the state's budget, estimated at \$2.8 billion in 2022 which is equivalent to 3.7% of fiscal year revenues. State tax revenues were lower by \$821 million (1.1%) due to reduced economic activity, while state costs for Medicaid, public assistance, and state government health insurance increased by \$2 billion.

The report also notes that achieving and maintaining weight loss of 5% to 25% among Texas' non-Medicare adult population with obesity could produce substantial medical savings, ranging from \$26.8 billion to \$78.4 billion over the next 10 years.

“People living with obesity know it is a complex chronic disease that can lead to a wide variety of other health-related conditions including diabetes, heart disease, sleep apnea and certain cancers,” said Joe Nadglowski, Obesity Action Coalition President and CEO. “Adding to the medical challenges, people impacted by the disease are often denied access to needed care and treatment due to the underlying bias and stigma of the disease. We encourage policymakers, payors and employers to educate themselves about obesity, its complications and its treatment options in order to increase access to care, ultimately leading to healthier communities.”

Considering the analysis, GlobalData has recommended actionable steps for state policymakers and employers:

State policymakers can (1) advocate for state employee health insurance to cover comprehensive, evidence-based obesity treatments, including intensive behavioral counseling, nutrition support, pharmacotherapy, and bariatric surgery; (2) expand Medicaid coverage for obesity treatment; and (3) invest in community-based programs and education campaigns.

Employers can (1) offer insurance coverage and wellness programs for obesity care at parity with other chronic diseases; (2) foster a culture of support and inclusion that recognizes and accommodates the needs of employees with obesity; and (3) provide education and resources to employees to educate about the health risks associated with obesity as well as strategies for obesity care and weight management.

GlobalData's report serves as a wakeup call to address the obesity crisis head-on, with the potential to alleviate the economic burden on Texas and foster a healthier and more prosperous future for its residents and employers.

The study was supported by Eli Lilly and Company.

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Notes to Editors

- Quote provided by [Joe Nadglowski](#), President and CEO of the [Obesity Action Coalition](#).
- Access the [report](#) and [infographic](#).
- When incorporating images or videos into news articles, we kindly request that media outlets exercise sensitivity in their portrayal of individuals with

obesity. The Obesity Action Coalition's Stop Obesity Weight Bias Campaign includes media [guidelines](#) and [bias-free image gallery](#).

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