Obesity's Impact on Virginia's Economy and Workforce in 2023



REDUCED ECONOMIC ACTIVITY BY \$14.8B

67% of adults have obesity or overweight



\$5.2B in higher healthcare, absenteeism, and disability costs to employers



\$1.7B detrimental state budget impact



COST OF OBESITY ON VIRGINIANS



Reduced Labor Force Participation

83,200 fewer adults with obesity working



Reduced Earnings for Employed Women

Women with obesity earn 9% less than women with healthy weight



Obesity-Attributed Early Mortality

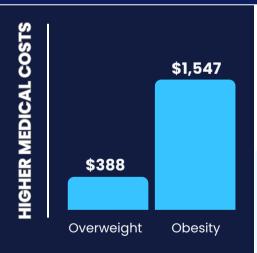
11,700 premature deaths occur annually



Higher Medical Costs

\$1.1B spending by households

COST OF OBESITY ON EMPLOYERS



\$1.6B in higher healthcare costs to employers



\$3.6B in health-related lost workdays and disability



2.1%% reduction in Virginia's Gross Domestic Product (GDP)

5%-25% weight loss among adults age <65 over 10 years has potential to save \$5.5B-\$23.7B in medical costs

COST OF OBESITY ON STATE & LOCAL GOVERNMENT

\$939M reduced tax revenues from lost economic activity Medicaid

Healthcare Coverage

Public Assistance Program

TOTAL

\$426M higher Medicaid spending

\$339M for employee healthcare coverage

\$26M in public assistance program costs

\$791M increased spending