

Obesity's Impact on Wisconsin's Economy and Workforce in 2025



\$8.5B



TOTAL REDUCED ECONOMIC ACTIVITY

1.8% Reduction in Wisconsin's Gross Domestic Product (GDP)



70%

Adults have obesity or overweight



\$4.2B

Higher Healthcare, Absenteeism, & Disability Costs to Employers



\$913M

Detrimental State Budget Impact

IMPACT ON RESIDENTS



12,200

Reduced Labor Force

Reduced workforce participation + premature mortality



3%

Reduced Earnings for Employed Women

Women with obesity earn 3% less than women with healthy weight



9,900

Obesity-Related Premature Mortality

Premature deaths occur annually



\$601M

Higher Medical Costs

Households out-of-pocket spending on obesity-related care

COST OF OBESITY ON EMPLOYERS

Higher Medical Cost Per Employee

Overweight

\$410

Obesity

\$1,620



\$1.3B

Higher Healthcare Costs



\$2B

Health-related lost workdays



\$870M

Workers' Compensation and Disability

TOTAL FISCAL IMPACT ON STATE & LOCAL GOVERNMENT

Increased Government Spending



Medicaid

Higher Medicaid Spending

\$351M



Healthcare

Employee healthcare coverage

\$179M

Lost Government Revenue



Tax Revenue

Reduced receipts from lost economic activity

\$383M

TOTAL STATE & LOCAL FISCAL IMPACT

\$913M

Supported by Eli Lilly and Company

For more information: Consulting@globaldata.com

Access more factsheets & reports: <https://www.globaldata.com/health-economics/US/>

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Wisconsin's Case for Action: The Health & Economic Value of Weight Loss



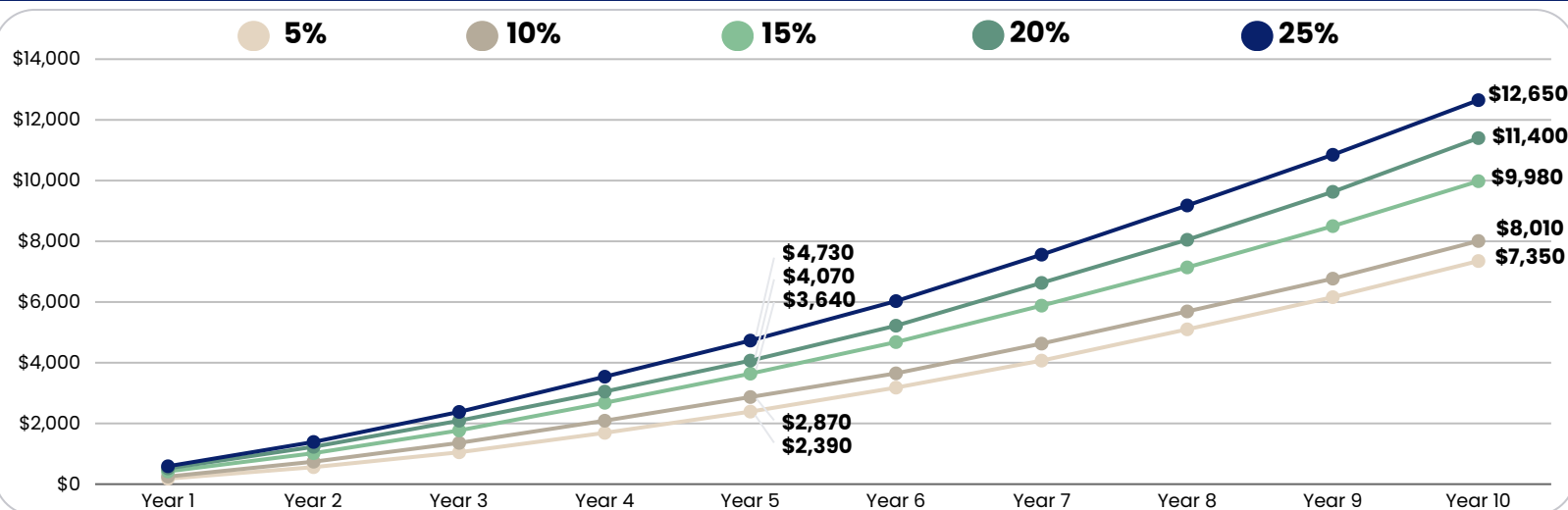
KEY SAVINGS OPPORTUNITY



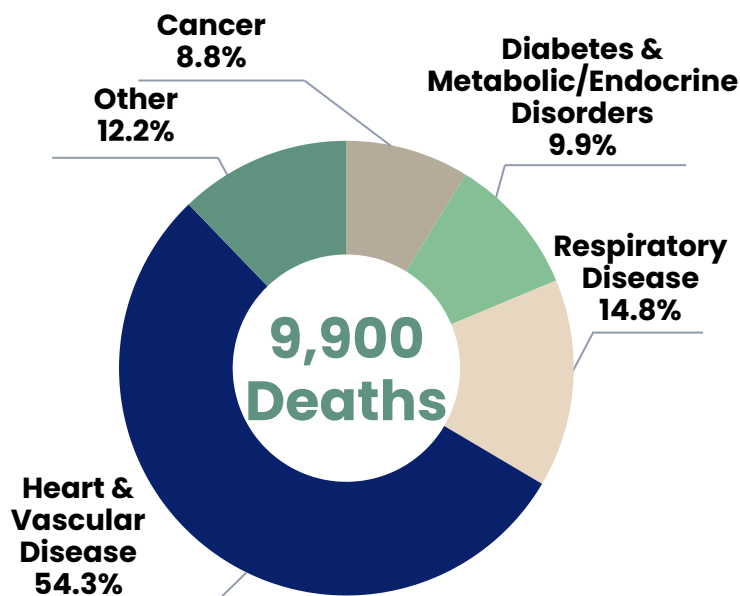
A **5%–25%** weight loss through sustained treatment among adults over 10 years could generate between **\$13.1B and \$22.5B** in cumulative medical cost savings

\$13.1B–\$22.5B
10-Year Savings Range

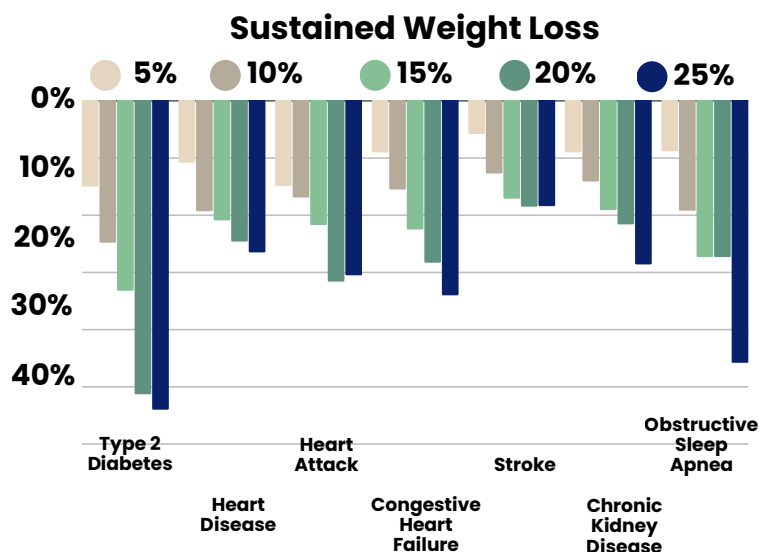
MEDICAL COST SAVINGS PER PERSON BY SUSTAINED WEIGHT LOSS



OBESITY-ATTRIBUTED DEATHS BY CAUSE



10-YEAR REDUCTION IN DISEASE ONSET



Modeled onset of obesity-related diseases shows the greatest reductions in diabetes, heart failure, and sleep apnea at higher levels of weight loss

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