

Obesity's Impact on Wisconsin's Economy and Workforce in 2023



REDUCED ECONOMIC ACTIVITY BY \$8.5B

71% of adults have obesity or overweight



\$3.5B in higher healthcare, absenteeism, and disability costs to employers



\$1.2B detrimental state budget impact



COST OF OBESITY ON WISCONSINITES



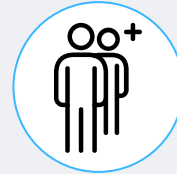
Reduced Labor Force Participation

53,400 fewer adults with obesity working



Reduced Earnings for Employed Women

Women with obesity earn 9% less than women with healthy weight



Obesity-Attributed Early Mortality

9,500 premature deaths occur annually



Higher Medical Costs

\$765M spending by households

COST OF OBESITY ON EMPLOYERS

HIGHER MEDICAL COSTS



\$1.2B in higher healthcare costs to employers



\$2.3B in health-related lost workdays and disability



2.1% reduction in Wisconsin's Gross Domestic Product (GDP)

5%-25% weight loss among adults age <65 over **10 years** has potential to **save \$5B-\$20.8B** in medical costs

COST OF OBESITY ON STATE & LOCAL GOVERNMENT

\$621M reduced tax revenues from lost economic activity

Medicaid	\$322M higher Medicaid spending
Healthcare Coverage	\$249M for employee healthcare coverage
Public Assistance Program	\$18M in public assistance program costs
TOTAL	\$589M increased spending

For more information: Consulting@globaldata.com

Access more factsheets & reports: <https://www.globaldata.com/health-economics/US/>