The most discussed FinTech trend of 2019 has been Artificial Intelligence, AI has stayed on top since couple of years now. The 2nd and 3rd most discussed; Blockchain and Machine Learning

The most discussed:
• Bank: Bank of England
• Payments Company: BitPay
• Non FS Company: Amazon
• FinTech company: Coinbase
• VC Company: Funding Circle Limited

Consumers in Australia, the UK, and France report the highest levels of chatbot usage, with more than 70% of respondents having used one to interact with a brand in the past year.

China is studying the use of Blockchain and AI in cross-border financing with a focus on risk management and to control illicit financial flows leaving the country.

Did you know?
FinTech Merger & Acquisitions hit a record $112bn in the first quarter of 2019 despite a slowing global economy
Follow Thought Leaders in your chosen domain

Distinguish reality from media hype
Identify critical insights from the top influencers on your chosen domain
Protect and grow your brand equity
Stay in touch with latest developments with real time updates

GlobalData’s proprietary Influencer Identification Framework is based on a scientific process that works on pre-defined parameters using our proprietary algorithms.

Please contact our consulting team on consulting@globaldata.com to discuss your requirement and for pricing information.
GlobalData’s Influencer platform ensures our clients develop and maintain deep subject expertise across all critical trends in FinTech so they are not left behind. It delivers significant ROI for clients by tracking and decoding all influencer conversations on the latest technologies, emerging trends and most innovative companies.

Interested in a Custom Influencer Platform?

Please contact our specialised consulting team on consulting@globaldata.com to discuss your requirement and for pricing information.

Our team will be pleased to develop a Custom Influencer Platform to help you cut through the noise in Social Media and focus on what matters.

Detailed information on innovations & developments
Top Global FinTech influencers identify as a must know

Daily updates from the global FinTech thought leaders, keeping you updated with all current trends.

Track, assess and learn from products and propositions based on the insights and articles shared by the most important influencers.

How does the Influencer Database help you?

• Subject Expertise - Stay informed about new startups, propositions, solutions and any disruptions in the market.
• Anticipate Change - Select specific time frames to identify and track the most relevant trends.
• Customer Retention - Tracking new products and services informs your retention strategy and new product development.
• Investment and Product Development Benchmarking - Information based on near future trends allows you to benchmark your product developments, ensuring you are investing resource in the areas which will make the most impact.
4,000 of the world’s largest companies make better and more timely decisions thanks to our unique data, expert analysis, and innovative solutions delivered through a single platform.

GlobalData meets the individual needs of our Clients through:
- Intelligence Center
- Consulting Services
- Reports

We empower clients to decode the uncertain future they face by providing:
- Unique data
- Expert analysis
- Innovative solutions
- One platform

Unparalleled sector expertise:
- Consumer
- Healthcare
- Technology
- Oil & gas
- Power
- Construction
- Mining
- Financial Services
- Insurance
- Defence
- Sports

Customized support across your industry’s value chain:
- Innovation & Insight
- Company & Competitive Analysis
- Opportunity Assessment
- Market Sizing & Forecasting
- Market & Product Strategy
Customized support across your industry’s value chain

**INNOVATION & INSIGHT**

Gain a **competitive edge** with contextually relevant best practices, innovative business models and disruptive technologies.

**Anticipate customer behaviour** with customer, stakeholder and enterprise insights.

**COMPANY & COMPETITIVE ANALYSIS**

Create **sustainable growth** by differentiating your offering and outperforming your competitors.

**Future-proof your strategy** by understanding the ever changing

**OPPORTUNITY ASSESSMENT**

**Identify your next opportunity** and capitalise on value-generating growth.

**Identify & value your investments** and mitigate risks to create shareholder value.

**MARKET SIZING & FORECASTING**

**Reduce demand uncertainty** and assess the market potential for your products/services.

**Strengthen your business plan** with sound data and state of the art forecasting methodologies.

**MARKET & PRODUCT STRATEGY**

**Find the next market** for your product/services and expand your business.

**Build unmatched sales capabilities** to shorten your sales cycle and increase sales.

**BoD/C-level support | Executive presentations & Reports | Workshops | Thought Leadership Papers | Webinars | Multimedia**
Our Offering

We leverage our Intelligent Centers and expertise to deliver the most practical and innovative solutions
Our clients choose us because of our unparalleled understanding of local and global markets. Our unparalleled sector expertise, proprietary data, structured methodological frameworks and an unmatched understanding of local markets enable us to deliver superior value to our clients.
## Contact us

### EUROPE

**London**
John Carpenter House  
7 Carmelite Street  
London  
EC4Y 0BS  
+44 207 936 6400

**Basingstoke**

4th Floor, Northern Cross  
Basing View,  
Basingstoke,  
Hampshire, RG21 4EB,  
UK  
+44 1256 394200

**Manchester**

GlobalData PLC  
Churchgate House  
Manchester  
M1 6EU  
+44 161 359 5813

**Virgin**

9870 Main Street,  
Fairfax,  
Virginia 22031  
USA  
Toll-free in USA: +1 888 777 9940  
Direct: +1 703 383 4903  
Fax: +1 703 383 4905

**MIDDLE EAST**

**Dubai**

Dubai Media City  
Building 7, Floor 3,  
Office 308  
PO Box 502635  
Dubai  
United Arab Emirates  
+971 4391 3049

**LATINAMERICA**

**Mexico City**

Mote Pelvoux 111-2  
Piso  
Lomas de Chapultepec  
Mexico D. F, 11000  
Mexico  
+52 55 5284 2945

**Bogota**

Calle 71,  
No 5-23 Suite 501 D  
+571 3470749

### SAN FRANCISCO

425 California Street  
Suite 1300  
CA  
94104  
USA  
+1 415 800 0336

### BOSAN

530 Richmond Street  
West Suite 300  
Toronto  
Ontario  
M5V 1Y4  
Canada  
+1 703 788 3592

### BUENOS AIRES

Basavibaso 1328, 2nd Floor  
Off 206, Buenos Aires,  
1006  
CA  
Argentina  
+54 11 4311 5874

### SAO PAULO

Rua Juranda, 199  
Vila Madalena  
Sao Paulo – SP  
05434-000  
Brazil  
+55 11 3812-5302

### BEIJING

Room 2301 Building 4  
Wanda Plaza,  
No 93 Jiangguo Road  
Chaoyang District  
Beijing 100026, PR China  
+ 86 10 6581 1794  
+86 10 5820 4077

### HYDERABAD

KRISH SAPHIRE,  
MSR Block, 3rd Floor,  
Madhapur, Hyderabad-500081,  
Telangana, India.  
+91 40 6616 6700

### HONG KONG

1008 Shatin Galleria  
18-24 Shang Mei Street  
Fo Tan,  
New Territories  
Hong Kong S.A.R  
+852 2690 5200  
+852 2690 5230

### SHANGHAI

Room 408, Jing’an China  
Tower No: 1701,  
West Beijing Road  
Jing’an District, 200040,  
Shanghai, PR China  
+86 21 5157 2275(6)

### SEOUL

24th floor, City Air Tower,  
Teheranro 87gil  
36, Samsung Dong,  
Gangnam Gu, Seoul,  
Republic Of Korea  
(Postcode 06164)  
T: +82 2 2016 6070  
M: +82 10 8976 2437  
F: +82 2 2016 5411

### SINGAPORE

1 Finlayson Green  
#09-10  
049246  
Singapore  
+65 6383 4688  
+65 6383 5433

### TOKYO

Level 3,  
Sanno Park Tower,  
2-11-1 Nagata-cho,  
Chiyoda-ku,  
Tokyo, 100-6162  
Japan  
T: +81 3 6205 3511  
F: +81 3 6205 3521

### AUSTRALIA

**Melbourne**
Suite 1608  
Exchange Tower Business Centre  
530 Little Collins Street  
Melbourne  
3000, Victoria, Australia  
+61 3 9909 7797

**Sydney**

Level 6  
45 Clarence St  
Sydney 2000  
Australia  
+61 2 8076 8800